

## Citrix Presentation Server 4.5 – Top 10 Reasons to Upgrade

Upgrade to Citrix Presentation Server™ 4.5 to benefit from more than 100 new features that broaden application compatibility, improve usability, simplify access, strengthen application security and enhance the end user experience.

Customers that upgrade to the latest Citrix Presentation Server benefit from these industry-leading technologies.

- 1. Application Streaming to desktops for flexible delivery options**  
Use application streaming to centralise management of desktop applications and isolate and stream them to users without worrying about application and system conflicts. By adding streaming to the existing application virtualisation capabilities, Presentation Server dynamically selects the best application delivery method for the user, the application, the device or the network. You have the flexibility to stream applications to mobile users who need the local CPU resources, require local peripherals or work offline or for maximum control and security, virtualise applications that access confidential data and keep everything in the data center.
- 2. Application Performance Monitoring for visibility into the access experience**  
Powered by Citrix EdgeSight™ software, the monitoring capabilities in Presentation Server enable IT to quickly pinpoint and troubleshoot server, network and application programming issues that impact the user experience.
- 3. Application Hub for instant application delivery**  
Centrally store isolated applications that you want to deliver to users through either virtualisation or streaming. Rapidly provision applications and updates to Presentation Server farms without disrupting users or causing application or system conflicts. This feature greatly simplifies delivery and maintenance of applications across any size Presentation Server farm.
- 4. SmartAccess for access security and control**  
Powered by the Citrix Access Gateway™ product line of SSL VPN appliances, the new secure gateway solution provides SmartAccess™ granular access control policies and integrated endpoint analysis.
- 5. Single Sign-On for strongest application security**  
Secure application logons with single sign-on, powered by Citrix Password Manager™. With automated application logons, password policy control and self-service password reset, you can enhance the security of all password-protected Windows applications delivered by Presentation Server.
- 6. Health Assistant for enhanced reliability**  
Strengthen system resiliency with Health Assistant capabilities that perform continuous server health checks and automatically initiate recovery procedures, minimising the need for administrator intervention.
- 7. Increased server performance for maximum return on IT investment**  
Imagine getting 500 users per server — dramatically reducing your hardware acquisition costs, electricity and cooling costs and management and maintenance. Presentation Server includes CPU management and virtual memory optimisation and leverages the 64-bit platform to get the maximum number of users on every server.
- 8. Improved user experience and faster graphics performance**  
Dramatically reduce network bandwidth costs and improve the performance of graphics-intensive applications with new SpeedScreen™ Progressive Display technology. IT can now centrally manage applications such as healthcare PACS (picture archiving and communication systems) and GIS mapping applications, while providing the speed and anywhere-access flexibility that users need.
- 9. Configuration Logging for change tracking and reporting**  
Inadvertent or malicious changes to Presentation Server could impact your ability to meet SLAs and put your organisation at risk of falling out of compliance with industry, federal and internal policies and regulations. Configuration logging now captures changes made to the server farm and lets you report on changes made, by whom, to what and when.
- 10. Many other new features and functions**  
We added more than 100 other features in Presentation Server 4.5.